



Release date: 7th September 2018

Recommended Singles:

3. Ritme pervers
4. Guerra freda

JOAN COLOMO

L'OFERTA I LA DEMANDA

Tracklist:

1. La redistribució de la riquesa
2. Esclat etern
3. Ritme pervers
4. Guerra freda
5. Consum intern
6. Èxtasi permanent
7. Prisma
8. El diner
9. Contra la propietat
10. Fantasma
11. Comitè de benvinguda

Selling Points:

- The artists sixth studio album, as well as the 2015 single "El tennis del future"
- Recorded and mixed by Santi Garcia at Ultramarinos Costa Brava
- Master by Victor Garcia (Ultramarinos)
- Illustration and artwork by Reskate Studio

To try and measure talent is just absurd, impossible, and even ridiculous; but nobody doubts that talent exists. You only have to take a look at Joan Colomo's music career to find unequivocal proof. Talent that leaks out of every side and draws impossible melodies with one hand while the other plays to surprise us with unexpected production details. A talent capable of performing any role and, if he has ten extra minutes, invent new ones. And when we have listened to all his albums and think, ok, I get it; I have finally understood the how and what of the Sant Celoni artist's creative flow, he goes and releases a new album that surprises yet again, showing us doors and pathways we had never imagined.

L'Oferta i la demanda proves, with an indisputable clarity, that whatever musical path Colomo chooses to go down, he will never stop being an author. The clarifying personality of his music places him on a separate plate in Catalonia's music scene. Even when using electronic and mainstream sounds, like in Ritme Pervers or Prisma, where he takes us to the dance floor with a smile on his face and an imperious need to sing while we move our bodies, he's far from conventionalisms and foreseeable structures. For the first time, in L'Oferta i la demanda, the keyboards look into the eyes of the guitars, the synths are a pillow for the compositions, all to reach atmospheres that are absolutely subjugate, like in the surprising Guerra Freda and the epic yet delicate, Esclat etern.

There are only a few people in the pop scene that can truly say they have a 'unique voice', a way of composing and singing that include such diverse referents that it seems there are none, it all seems made for the first time. Joan Colomo is one of these artists. Master of contrasts, he is capable of creating music that can be whistled or danced in the same song. L'Oferta y la demanda caresses perfection. The albums conceptual darkness is surrounded by lightness, feelings are suddenly full of significance, fragile melodies turn into comebacks we can all sing along too, like the exceptional Consum intern or Fantasma, another of the many jewels on this album. As for the lyrics, intimacy and politics mix and blend into one thing and human relations are shown as a reflection of our economical relationships, because, deep down, and that's what the title insinuates, it's all one big power game.

Text by Ramon Mas

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Promo Contact: 934197883 | louise@bcoredisc.com | www.bcoredisc.com