



**Release Date: 15th February 2011**

**Recommended Singles:**

1. Lo bello y lo bestia
8. Verdugo
3. Kill Raemon

## THE NEW RAEMON

### LIBRE ASOCIACIÓN

**Tracklist:**

1. Lo bello y lo bestia
2. Consciente hiperconsciente
3. Kill Raemon
4. La vida regalada
5. Soñar la muerte
6. Algunas personas del valle
7. El refugio de Superman
8. Verdugo
9. Aspirantes
10. Llenos de gracia

**Selling Points:**

- Limited edition: 1500 copies Digipack CD + DVD and 500 copies LP + DVD + mp3.

- Includes DVD with documentary "A propósito de Rodríguez" by Sergi A. Minguell opened at last edition of In-Edit Beefeater Documentary Festival and winner of best musical documentary at Musiclip Festival 2010.

-Third album after the both acclaimed "A propósito de Garfunkel" and "La dimensión desconocida" albums

- Produced by Ricky Falkner, mixed by Jordi Mora and recorded and mastered by Santi García.

One simple glance to the artwork of "Libre Asociación", The New Raemon's new album, is enough to notice that something has changed from his previous efforts. Martín Romero's illustrations have disappeared in favor of David Elvira and Tina Schmidt's work. Two human beings hiding behind a mask take a walk into the woods. A dark, moody atmosphere that's more suggestive than descriptive is set.

That first impression is confirmed as soon as we press the "play" button. "Lo Bello Y Lo Bestia", the opening track, sets the tone for the new Raemon: it is time to look on the inside, searching through the mess that is our conscience. The artist tries to remove a certain portion of unease through the creative process.

Those fans following Ramon Rodríguez's work from the very beginning of his career with Madee -the project he has shared with his high school buddies for more than twenty years- will get this record right away. A step forward from his peculiar revision of the traditional songwriter figure -present in every verse of "A Propósito de Garfunkel" (2008)- and fairly far away from the pop combustion of "La Dimensión Desconocida" (2009), Rodríguez now approaches the writing process quite differently: bigger presence of electricity and musical arrangements and a notably darker artistic performance still written in first person.

The road described in "Libre Asociación" is relatively short -a little more than half an hour-, but its intensity and dynamics keep you alert all the way through. Along the path small creatures like "La Vida Regalada" -bigger than it seems: just listen to Rodríguez's performance- find their space; echos of Sunny Day Real Estate - "Algunas Personas Del Valle"- or The Cure -"Llenos De Gracia"- cohabit with song-monument like "Verdugo".

It's surprising that a record with so much substance could be conceived in only ten days -last years' February and April-, composed following a self-imposed modus operandi: the writing process was created with the valuable help of a Fender Telecaster (acoustic guitars were strictly prohibited), starting and finishing each song in one single day. The lyrics were improvised as the music was being created. Ramon came in to the practice room in the morning and would not leave until the song was finished. As soon as he was able to gather ten of these compositions, he considered the songbook finished and called his fellow producers, Santi García and Ricky Falkner, who did a wonderful work of production.

"Libre Asociación" is not easy listening music, but its magnetism is highly rewarding and describes a journey to the artist's instinct. The listener feels that these songs hide some things that shall be revealed very slowly. It is also a rediscovery of Ramon Rodríguez's inner sources. These songs show a deeper, wiser The New Raemon, which is a lot to say if you keep in mind that this is the guy who wrote class-A songs like "Sucedáneos", "¡Hoy estreno!", "La cafetera" or "Tú, Garfunkel".

*César Luquero*

<b>Artist:</b>	<b>THE NEW RAEMON</b>
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<b>Label:</b>	<b>BCore</b>
<b>Ref:</b>	<b>BC.201 - BC.201/LP</b>
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