



**Release Date: 31th March 2008**

**Recomendated Singles:**

2. La Comedia Húngara

## PUPILLE

### La Música de Moda

**Tracklist:**

1. Mirarse Caer
2. La Comedia Húngara
3. Baila Así
4. Las Gracias De Nada
5. A Rivererci Ambigú
6. Plantas Históricas
7. La Música De Moda

**Selling Points:**

. Fifth album of the band after "Monochrome" (Slow Coloured Records, 2000), "S/T" (Slow Coloured Records, 2000), "Himnos Olímpicos" (BCore Disc, 2005) and the split with the french Superstatic Revolution (Basement Apes Industries, 2006).

. Produced by Jordi Pàmies at Más'allá de Valls studios. Mastered by Santi Garcia at Ultramarinos Costa Brava

. For lovers of Shipping News, Cerberus Shoal, The Mercury Program Unwound o Tortoise.

Fame, money, popularity. Due to their millionaire sales, Pupille are thinking about how the spend the incredible amounts of money they're making. They've always chosen the easy way: four chords, a catchy melody, a dancing beat and go!, make money... It's true that they have also made some concessions, like when Joan Antoni Samaranch, president of the Olympic International Committee, asked them to write an album to be played in the opening and closing ceremonies of the games, what they successfully fulfilled with their "Himnos Olímpicos" (BCore, 2005). But they're into easy stuff. They love success like no other, so they keep writing dancefloor chartbusters like "Baila así", highlight of their new and fifth album. And, in an amazingly honest act, they've entitled their album like it is: "La Música de Moda" (something like "fashion music"), so when the commercial radio stations play them, the Dj will have to announce: "Pupille: fashion music". In this year when they will be ten years old as a band, it's time to make things even easier...

None of that is true. These five guys from Tarragona have already released four albums with a common issue: instrumental rock, nonconformist, daring and intense. Sometimes for a band the most important thing is not changing record by record, or evolving by adding new genres to their musical discourse in an eclectic way. Sometimes evolution happens in a more private and deep way. They feel that their previous album was much more naif, frantic, hormonal, teenager than their new stuff. In this new album they have committed themselves to work on the gaps, the silence, the resonance of instruments, the braids made by their guitars and the rythmic narrative of the progressive. And probably, no exclusive mainstream or indie pop listener will realize those changes, those whom the band is really aware of. And that's their greatness: being able to defend, successfully and after years, their most honest and genuine way of expression. Armed with th ræ guitars, one bass and drums, without artifice and technological obsessions, Pupille has given shape to such an authentic and sincere discourse, winning the respect that they deserve. This album, produced in Jordi Pàmies' studios (bass player in Derviche, whose guitarist Kiko has also just joined Pupille), has been recorded live, just like David (drums), Chris (bass), Salva, Gerard and Iván (guitars) sound in their rehearsal room. With the same energy, tension, sweat, restlessness and intimacy that make the eight tracks of "La Música de moda" sound as good as their wide palette of musical sensations deserves.

<b>Artist:</b>	<b>PUPILLE</b>
<b>Title:</b>	<b>La Música de Moda</b>
<b>Label:</b>	<b>BCore</b>
<b>Ref:</b>	<b>BC. 157</b>
<b>Formats:</b>	<b>CD</b>
<b>Style:</b>	<b>Experimental/PostRock</b>
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